

GRIFFIN ASHBURN

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EDUCATION

Fordham University at Lincoln Center, New York, NY

Graduated: May 2022

Bachelor of Arts in New Media & Digital Design, Minor in Visual Arts

Piedmont High School, Piedmont, CA

Graduated: May 2018

RELEVANT COURSEWORK

Logos & Branding, UI/UX Design, Book & Magazine Design, UX Design for Empowerment, Graphic Design & Digital Tools, Information & Web Programming, Digital Production for New Media, Social Media

EXPERIENCE

Shopkeeper, *Beer Table Grand Central Station*, New York, NY

October 2022 - Present

- Providing customers ample product descriptions for a wide selection of regional craft beer.
- Assisting in maintaining and curating a fast-moving inventory of beer, coffee and selected grocery.

Branding & Design Internship, *LoopedIn*, Singapore

July 2022 - Dec 2022

- Designed new icons and visual graphics for consumer facing communications.
- Designed pitch decks and in-person presentations for corporate clients and investors.
- Created a style guide that established consistency in brand identity and styling.

Library Aide, *Fordham University Quinn Library*, New York, NY

September 2019 - May 2022

- Covered the circulation desk, answering the phone and assisting library patrons.
- Shelved and organized books and assisted in ongoing inventory and book scanning projects.

Grocery Team Member, *Whole Foods Columbus Circle*, New York, NY

January - June 2021

- Responsible for stocking, maintaining and organizing the cooler section in prepared foods department.
- Assisted in other areas of the grocery department as needed.

Fulfillment Team Lead, *Target San Francisco West*, San Francisco, CA

September 2018 - August 2020

- Lead team responsible for order pickup, same day delivery and backroom logistics.
- Wrote team schedule and nightly service plan, coordinating team member area assignments to maintain sales floor coverage in all departments.
- Promoted to Fulfillment Lead in March 2020. Employee of the Month in February 2019.

FREELANCE EXPERIENCE

Freelance Graphic Design, New York, NY

August 2018 - Present

- Designing posters, album artwork and other materials for local artists, venues and companies.
- Selected venues and companies: NoNetz, Mercury Lounge, Baby's Alright, Elsewhere Space.

Freelance Audio Production, New York, NY

January 2020 - Present

- Mixing and producing music projects for artists and bands in the New York City area.
- Selected artists: Marcyline, Golder, Calvin Kingston, Never Home, Notbrian, Vivian, Stray Bouquet.

SKILLS

Adobe Creative Suite (InDesign, Illustrator, Photoshop, Premiere and XD), Affinity Creative Apps (Photo, Designer and Publisher), Figma, Sketch, HTML/CSS/JS, Wordpress, Squarespace, Apple Final Cut and Logic Pro.